

My Daffodil Pins Workplace Champion Tips



Canadian Cancer Society Société canadienne du cancer

My Daffodil Pins Workplace Champion Tips

Welcome!

To some, the daffodil is just a flower. To us, it is a symbol of strength and courage, a symbol of life. It says we will not give up. It says we will fight back. It says we will beat cancer.

Thank you for joining the fight against cancer by becoming a Daffodil Days Workplace Champion! You are helping the Canadian Cancer Society to fund groundbreaking research that will mean more lives are saved and provide critical support programs to those living with cancer today by selling daffodil pins within your company.

Daffodil Days 101:

It is so easy to be the Workplace Champion for Daffodil Days.

Step 1: Go over these steps and check our website at www.cancer.ca/mydaffodilpins for more ideas on how to promote daffodil pin sales at your work or school. Actively promote the sale of daffodil pins to your colleagues- get excited, get crazy (you know, some people have dressed as a daffodil to get their colleagues in the daffodil mood)! Find out if your employer is interested in buying bags of pins to distribute to all employees. Print or request posters and add your company's specific information to them. Post them around your workplace.

Step 2: Download copies of the PDF document "My Daffodil Pins Order Tracking Form" from www.cancer.ca/mydaffodilpins and track orders as they are received; collect money as the orders come in. Don't be afraid to come right out and ask colleagues for their orders. Ask them if they want to put \$2, \$5, or \$10 towards their pin (all pins are the same regardless of amount paid). Let them know that with their pin, they will also get a sticker to write the name of the person they are wearing their pin for and it will be displayed on a poster for everyone to see and share.

Step 3: Tally the results, calculate the number of pins ordered, the amount raised and then choose one of the following way to place your order:

- online at www.cancer.ca/mydaffodilpins
- by phone at 1-800-268-8874 ext. 7154
- fax the order form to 416-488-2841.
- mail the order form to Canadian Cancer Society
500-55 St. Clair Avenue West
Toronto, ON M4V 2Y7
Attn: Daffodil Pins

Please do not email credit card information.

If you require an invoice for a cheque to be issued, please check off the appropriate box on the order form.

Step 4: Join your colleagues by proudly wearing your daffodil pin throughout the month of April showing support for Canadians living with cancer. Hang up the daffodil poster that comes with your order in a public place at work and have everyone put their sticker on it to show who they are wearing your pins for. Pat yourselves on the back; you are making a difference in the fight against cancer.