



ARCTIC  
INSPIRATION PRIZE



PRIX INSPIRATION  
ARCTIQUE

## EXECUTIVE DIRECTOR, Arctic Inspiration Prize

The Rideau Hall Foundation (RHF) emerged from the Governor General's vision of helping individuals and organizations achieve their aspirations for Canada as well as from the Governor General's goal of connecting, honouring and inspiring Canadians. Since its establishment in 2012, the RHF has served as a catalyst; linking ideas, partners and resources to cultivate initiatives that move the Canadian spirit forward and make for a better country.

As an independent, non-political charity, the RHF is excited to partner and support the Arctic Inspiration Prize (AIP). The AIP recognizes and promotes the extraordinary contribution made by teams in the gathering of Arctic knowledge and their plans to implement this knowledge to real world applications for the benefit of the Canadian Arctic, Arctic Peoples and therefore Canada as a whole. The \$1 million prize is awarded annually to teams that focus on causes rather than symptoms and prioritize education, human health, socio-cultural issues, environment and economy.

As the new Executive Director, you are the head Ambassador for the AIP, providing overall leadership and direction for the prize and driving the AIP's overall quality and success. You will oversee the prize administration process; from nomination and selection through to donation processing. Ensuring the development of the full potential of the AIP and ongoing support for the prize winners by developing appropriate programs and methods, you will encourage and engage all the relevant stakeholders of the Canadian Arctic, e.g.: all levels of government, Aboriginal institutions and corporations, community and not-for-profit organizations, and corporations operating in the North and throughout Canada, to contribute to this support.

The Executive Director's primary focus is: outreach and engagement, partnership development, stakeholder relations, fundraising, promotion and communication. You will develop strategies and seek opportunities to engage with stakeholders across all possible sectors, leveraging existing networks from coast to coast to coast. While cultivating strong relationships with potential partners and prize ambassadors, you will oversee a communications plan ensuring strong promotion and awareness of the AIP. This will be accomplished by leveraging RHF resources and attending events, meetings and conferences to raise awareness of the AIP and building both a strong social media and marketing presence for the AIP.

Finally, developing and implementing methods by which to evaluate the impact of the AIP, as well as ensuring sound financial management, will be integral to the future success of the prize.

In this unique and exciting leadership role, you will bring an entrepreneurial approach and exceptional leadership and communications skills that enable you to balance the interests/ expectations of various stakeholders. You will possess a relevant post-secondary degree as well as demonstrated relationship building and project/program management skills. This, combined with strong business acumen, cultural awareness, intimate knowledge of the Canadian Arctic, its structures and organization and knowledge of the regulatory environment of the not-for-profit/ charitable sector will ensure success in the role. Bilingualism in Inuktitut, another northern Aboriginal language and/or French is an asset.

*Located in Ottawa, Ontario, this unique position will have meaningful and impactful results for the Canadian North. You must be able to travel and work flexible hours. Preference will be given to Indigenous candidates from the Canadian Arctic and those with experience in the North. To apply for this exciting opportunity, please contact Brock Higgins, Partner, at (613) 788 8254 ext. 101 or send a cover letter and resume in confidence to [brock@higginsinc.com](mailto:brock@higginsinc.com). Additional information can be found at <http://www.arcticinspirationprize.ca> and at [www.rhf-frh.ca](http://www.rhf-frh.ca)*

